



Luma AI



**Our mission is to build
multimodal general intelligence
that can generate, understand and
operate in the physical world**

Backed by the best

andreessen.
horowitz



HUMAIN

One Unified Solution

Custom
Models

RAY3

Dream
MACHINE

Agents

 Dream Lab^{LA}

Training and
Enablement

Thoughts for 2026:

Are you using the right models?

What is the role of agencies?

How are you training your people?



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