



Luma AI

**Our mission is to build
multimodal general intelligence
that can generate, understand and
operate in the physical world**

Backed by the best

andreessen
horowitz



One Unified Solution

Custom
Models

RAY3

Dream
MACHINE

Agents

◀ Dream Lab^{IA}

Training and
Enablement

Thoughts for 2026:

Are you using the right models?

What is the role of agencies?

How are you training your people?



Luma AI